



Navkonkan Education Society's
Institute of Management Studies, Chiplun

D. B. J. College Campus, Behind Times Hall, Mumbai-Coa Highway, Chiplun, Dist.-Ratnagiri



Management Festival For Students In Konkan Region

1st & 2nd Feb. 2k19

Beauty with Brain

Scrambled Words

Ad Mad Show

Auction

PUBG

Rangoli

Collage Making

PPT Presentation



“ NESIMS Digital Education Through Participative Learning.”



nes_ims

Contact Us : 9158159213 / 7709701707

NES IMS



About NESIMS

The Navkonkan Education Society is a well-known educational trust from Konkan region imparting knowledge since 1965 through DBJ College, Chiplun. N E Society has launched an exclusive PG course i.e. **MBA/MMS in Digital Business Management**, which is **'only one'** in Maharashtra and 5th in India affiliated to DTE, AICTE, Mumbai University & Govt. of Maharashtra. Our mission is to provide environment for enhancing domain knowledge & skills development in Digital Business Management for students in Konkan region and make them competitive to take on corporate challenges.

About Event

The emergence of disruptive technology forces the corporate to change traditional business methods and practices. This digital revolution has been unfolding numerous opportunities for the Indian youth. However, along with the digital arena, promising pool of intelligent managerial personnel is the key to future of digital management. This event is organized to offer enriching experience that will help students in exploring & exhibiting their capabilities in the areas pertaining to Management and Entrepreneurship. Apart from this, the students will get a chance to listen to authorities from business world and platform to showcase their skills in different activities at MAGNESIMS 2K19 that will enhance their confidence and broaden their horizons.

Participation Rules

1. All participants must carry a valid college ID and authorization letter from principle of the college and have it on registration desk.
2. Participants are expected to follow instructions and abide by the rules and regulations of NES' Institute of Management Studies, Chiplun and the organizers while in campus.
3. Participants are expected to wear only formal clothes and shoes.
4. Registration Charges are ₹.150 for two activity. ₹.50 per activity will be charged for additional participation.
5. Smoking, consumption of tobacco in any form and consumption of alcohol is strictly prohibited
- 6. Suitable arrangements are made for accommodation within the campus for all outstation participants free of cost.**

RULES AND GUIDELINES

1st Feb., 2019 Friday	Scramble word	Business Auction	PPT Presentation
	<ol style="list-style-type: none"> 1) Individual Participation 2) 50 scrambled words will be given on the spot 3) Words will be from management concepts & business personalities 4) Time - 30 min. 	<ol style="list-style-type: none"> 1) Team of 3 members 2) Elimination Round 3) Logo Round 4) Audio / Video Round 5) Auction Round 	<ol style="list-style-type: none"> 1) Max. 3 members in a team 2) Any topic can be selected by the participant 3) Presentation Time – 10 min
	Rangoli	Ad Mad Show	Collage Making
	<ol style="list-style-type: none"> 1) Team of 1-2 members 2) Preparation time – 1 hr. 3) Any design can be selected by the participant for Rangoli 4) Participants should carry their own material 	<ol style="list-style-type: none"> 1) Team of 3-4 members 2) Topic will be given on the spot 3) Preparation Time – 30 min after receiving topic 	<ol style="list-style-type: none"> 1) Make collage of cut-outs from newspaper 2) All necessary stationary & newspaper will be provided 3) Preparation Time – 45 min
2nd Feb., 2019 Saturday	PUBG mobile	Beauty With Brain	
	<ol style="list-style-type: none"> 1) Single and Squad Matches 2) Each day 1 Single and 1 Squad Match 3) Winner will be awarded on next day Cash Prize :- Single - ₹.1000/- Squad - ₹.1500/-	<ol style="list-style-type: none"> 1) Individual Participation 2) Rounds :- <u>Round-1.</u> Quiz (10 boys & 10 girls will be selected) <u>Round-2.</u> Extempore OR Role Play (5 boys & 5 girls will be selected) <u>Round-3.</u> Ramp Walk Cash Prize :- Miss Beauty - ₹. 3000/- Mr. Handsome - ₹. 3000/- 	

Dr. Anagha Gokhale
 Director, NESIMS
 Ph. 9850890382
www.neims.org.in

Prof. Sabrin Patel
 Convenor
 MAGNESIMS 2018
 Ph. 9284147533

PROGRAM SCHEDULE

Friday 1st February 2019

SN	Programme	Resource Person	Timing
1.	Registration	Mr. Omkar Deshmukh	9.00 a.m. to 10.30 a.m.
2.	Inauguration	Chief Guest	10.30 a.m. to 11.15 a.m.
3.	Why MBA/MMS?	Mr. Shrinivas Gokhale	11.15 a.m. to 11.30 a.m.
4.	Tea break	-	11.30 a.m. to 11.45a.m.
5.	<ul style="list-style-type: none">• Scrambled words• Rangoli• PUBG• Collage Making	Mr. Shrinivas Gokhale Ms. Sabrin Patel Mrs. Gauri Barve	11.45 a.m. to 1.30 p.m.
6.	Lunch Break	-	1.30 p.m. to 2.30 p.m.
7.	<ul style="list-style-type: none">• Ad Mad Show	Mr. Shrinivas Gokhale	2.30 p.m. to 4 p.m.
8.	Tea Break	-	4 p.m. to 4.30 p.m.
9.	<ul style="list-style-type: none">• Beauty With Brain	Ms. Sabrin Patel	4.30 p.m. to 6.30p.m.

Saturday 2nd February 2019

SN	Programme	Resource Person	Timing
1.	Registration and Tea-breakfast	Mr. Omkar Deshmukh	9.00 a.m. to 10.00 a.m.
2.	Education at NESIMS	Dr. Anagha Gokhale	10.00 a.m. to 11.00a.m.
3.	<ul style="list-style-type: none">• Auction• PPT Presentation• PUBG	Mr. Chetan Athavle Mrs. Gauri Barve	11.00 a.m. to 2.00 p.m.
4.	Lunch Break	-	2.00 p.m. to 3.00 p.m.
5.	Prize Distribution and Ending Ceremony	Chief Guest	3.00 p.m. to 4.30 p.m.

Event Registration Contact :-
Prof. Sabrin Patel – 9284147533
Mrunal Paranjape – 9021899534

Prof. Omkar Deshmukh - 9158159213
Akshay Limbani – 7709701707
Amruta Joshi - 7507805580